

BENEFITS OF CSS

CSS Benefits Agents, Sellers & Offices in Many Ways!



OFFICES SAVE MONEY!

- Reduce staffing costs
- Reduce training costs
- Reduce phone line costs
- Improve efficiency
- Increased showings = Increased sales
- No more lost property calls due to interruptions
- Ability to monitor office showing activity through the CSS website improves productivity of agents

Showing Agents Save Time!

- One number to call to schedule multiple showings
- Each showing request takes 30 seconds or less
- Excellent answer times
- CSS representatives are dedicated to each caller and won't put you on hold to answer other calls
- **Schedule Showings Online!**

Listing Agents INCREASE SHOWINGS!

- Extended hours means more showings
(8AM-8PM Mon thru Sat, 8AM-6PM Sun)
- Convenience of CSS means other agents show CSS listings before other listings
- Drive up showings are much easier
- Easy to read CSS website reports make follow up calls easier, resulting in more second showings

Sellers Are Better Informed...

- Detailed showing reports can be provided to sellers
- Seller can access our website to view their showing history (optional)
- Agents can enter feedback into a seller report to let sellers know what they need to improve
- Seller can contact CSS directly to update instructions or reschedule appointments (even after standard office hours)
- Sellers receive better feedback through our free website email feedback system